

QNA

2025

CONGRESS

in CHUNCHEON

26 - 30 MAY 2025



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※ The information in this introduction is for registration purposes and may be subject to change.
Detailed contents and schedules will be finalized and provided to you soon.

FOREWORD

Welcome to the 2025 Chuncheon UNIMA Congress!

Every four years, people who love puppets that transcend the boundaries of imagination and creativity gather at the UNIMA Congress. In 2025, this remarkable event will be held in Chuncheon, South Korea. The 24th UNIMA Congress will take place from May 23 to June 1, 2025, in conjunction with the Chuncheon International Puppet Festival.

Chuncheon, the birthplace of Korea's oldest and Asia's largest puppet festival, is a city renowned for its natural beauty and rich cultural heritage. It hosts various festivals throughout the year, including puppet festivals, mime festivals, and theater festivals, making it a beloved destination for many.

We invite you to join us at the 2025 Chuncheon UNIMA Congress, set in a city brimming with natural splendor and vibrant festivities.

Looking forward to meeting you all in Chuncheon!



PROGRAMME

CONGRESS

Date May 26 - May 30, 2025

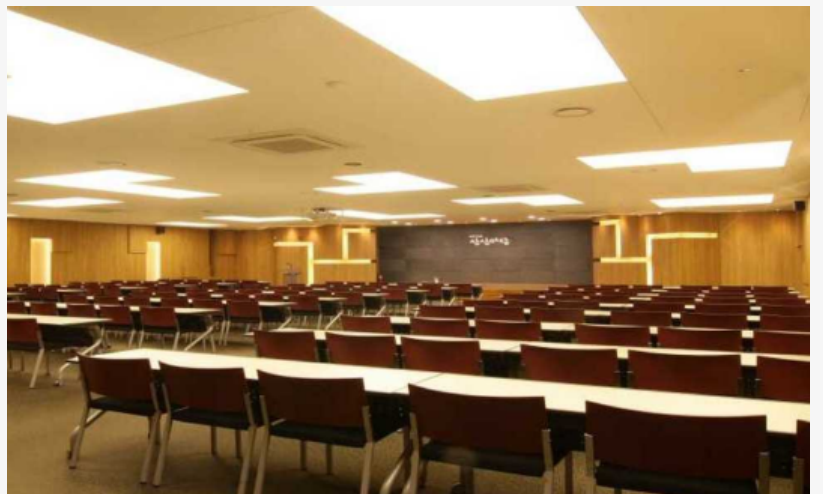
Venues Chuncheon Bears Hotel Conference Hall
KT&G Sangsang Madang



- Chuncheon Bears Hotel -



- KT&G Sangsang Madang -



FESTIVAL

Date May 23 - June 1, 2025

Venues Chuncheon Puppet Theater
KT&G Sangsang Madang Arts Stage
Chuncheon Art Plaza
Festival Theater MIME
Chuncheon Cultural Arts Center

- Chuncheon Puppet Theater -



- KT&G Sangsang Madang Arts Stage -



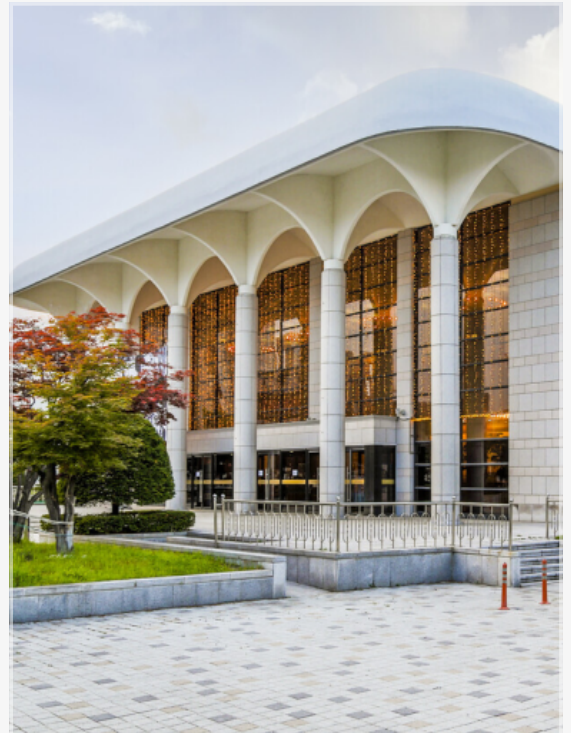
- Chuncheon Art Plaza -



- Festival Theater MIME -



- Chuncheon Cultural Arts Center -



FESTIVAL

Programs

- Performances by Korean and international puppet theaters
- Citizens's Puppet Carnival (Parade and themed performances)
- Workshops for puppet experts
- Arts Market of domestic and international puppet theaters



SYMPOSIUM

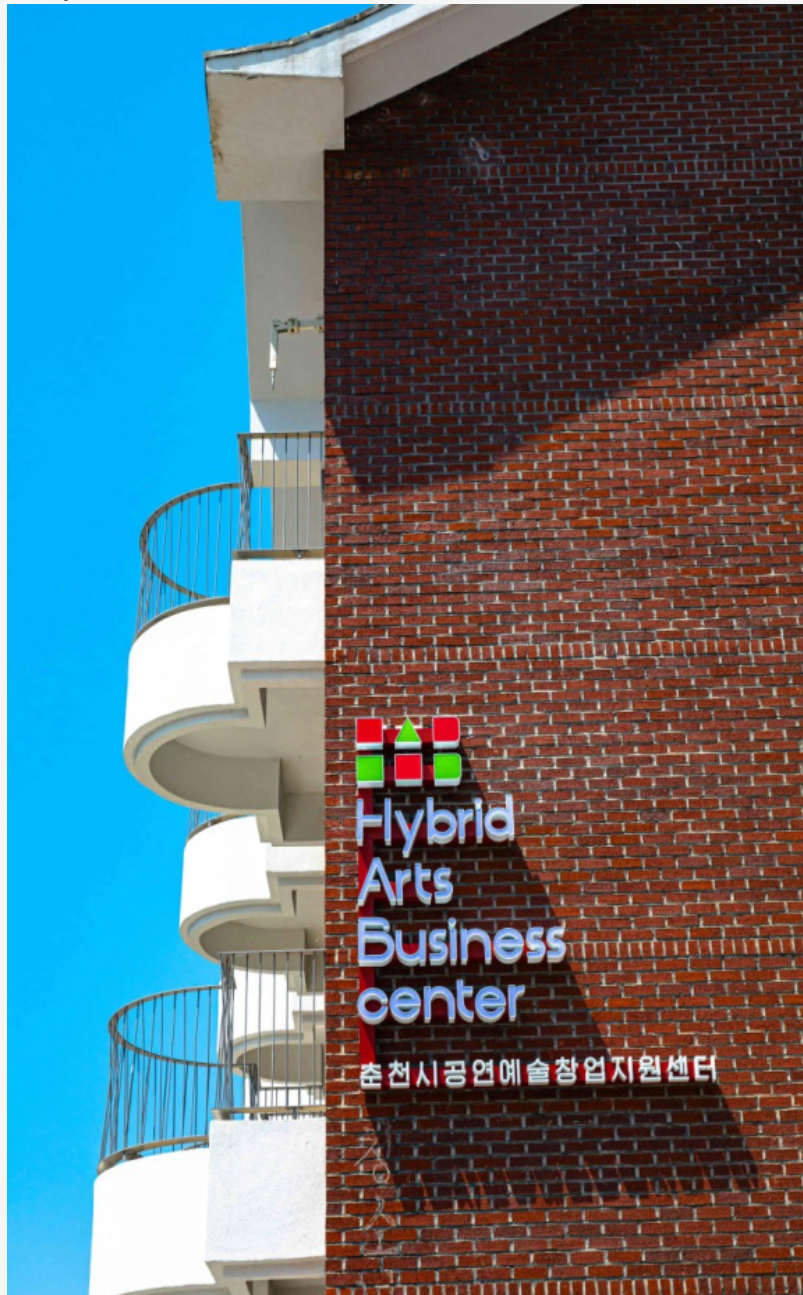
Date May 22 - May 23, 2025

Venue Hybrid Arts Business Center

Theme "Borders: The Puppetry Unborders"

Cooperated with UNIMA Research Committee

- Hybrid Arts Business Center -



EXHIBITION

Date May 23 - June 1, 2025

Venue Chuncheon Puppet Museum

Theme "The Progression of Korean Puppetry: from Tradition to Modernity"

- Chuncheon Puppet Museum -



SCHEDULE

OVERVIEW

May

June

[illegible]

TOUR PROGRAMS

City Tour 1

Date: Tuesday 27 May, 2025

※ This city tour will run in parallel with Congress. Congress participants will join from the Gubongsan Observatory Cafe Street.

10:00 - 13:00 Plenary

Location: Chuncheon Bears Hotel

13:00 - 14:00 Lunch

[Special Meal] Korean Traditional Cuisine with Seasonal Herbs

Location: Local Restaurant in Chuncheon city



Source: navermap

Gangwon Province, surrounded by mountains in Korea, is known for its cuisine featuring wild herbs. This meal includes various herbs and local agricultural products seasoned with unique Gangwon sauces, offering a nature-friendly dining experience. Enjoy healthy traditional meal that reflect the beautiful nature of Gangwon in one meal. This dining experience allows you to appreciate the local cuisine and the charm of Gangwon's natural environment.

14:00 - 17:00 Tour

[Site 1] Chuncheon Folk Flea Market



Source: Korea Tourism Organization

The Chuncheon Folk Flea Market is a traditional Korean market held every five days in Chuncheon. Spanning approximately 700 meters, it features over 140 stores. Originally situated over Yaksacheon Stream, it was relocated near located near Namchuncheon Station in 2010 due to an ecological restoration project. Enjoy various local goods and foods while experiencing the vibrant daily life of local citizens at Chuncheon's traditional market.

18:00 - 20:00 Tour & Dinner

[Site 2] Gubongsan Observatory Cafe Street



Source: Korea Tourism Organization, Chuncheon Tour Portal

Gubongsan Observatory Cafe Street is situated along the national highway traversing Gubong Mountain in Chuncheon. It provides sweeping panoramic views of downtown Chuncheon, making it a renowned spot for sunsets and nightscapes. Visitors can indulge in the breathtaking scenery while enjoying offerings from bakery cafes and restaurants along the street. Enjoy a delicious dinner while overlooking the beautiful night view of Chuncheon and interact with people.

City Tour 2

Date: Wednesday 28 May, 2025

※ This city tour will take place after the plenary session and will be conducted together with ALL participants

10:00 - 13:00 Plenary

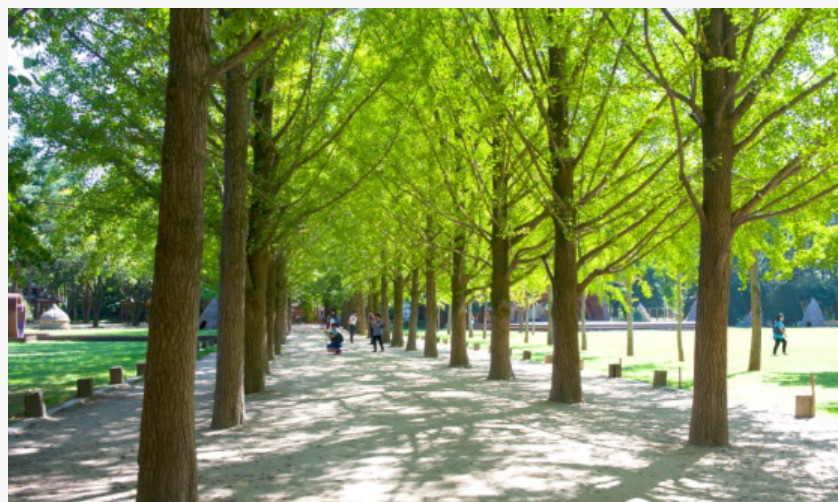
Location: Chuncheon Bears Hotel

13:00 - 14:00 Lunch

Location: Chuncheon Bears Hotel

14:00 - 17:00 Tour

[Site] Nami Island



Source: Chuncheon Tour Portal, Nami Island

Nami Island, located on the border of Gyeonggi-do and Gangwon-do provinces, was formed in 1944 when the water of the Bukhangang River rose during the construction of the Cheongpyeong Dam. It is an inland island that offers a concept of “Fairy Tale Village and Song Village,” providing various cultural events, concerts, exhibitions, and more to give children dreams and hopes, couples' love and memories, and artists a space for creativity. As a unique tourist destination representing a national concept, it operates as the one and only imaginary republic called the 'Republic of Naminara'. Visit the enchanting Naminara Republic, filled with beautiful fairy tales and songs.

17:00 - 18:00 Special Performance

[Korean Traditional Performance] Namsadang Nori



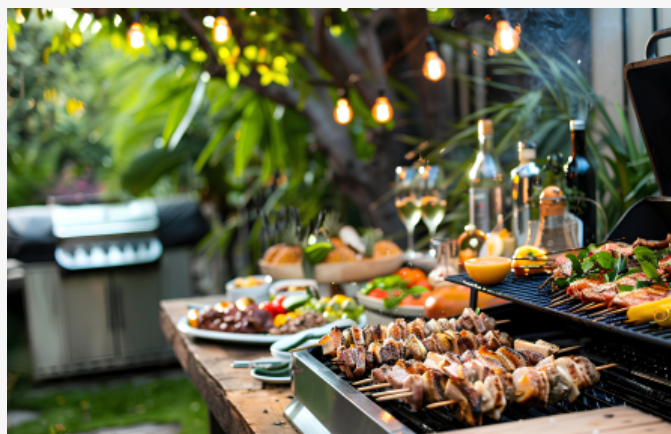
Source: Korea Heritage Service

Namsadang Nori, performed by an itinerant troupe of about forty male players, was a traditional folk performance popular from the late Joseon period until the 1920s, primarily in rural villages. The performance featured percussion, dish spinning, tumbling, tightrope walking, mask dancing, and puppet plays like Kkokdugaksi Noreum. Originating from lower-class communities, it often satirized the ruling class's immorality and absurdity, providing both entertainment and social commentary. Designated as a national intangible cultural property in 1964, it was inscribed on UNESCO's Intangible Heritage list in 2009. Enjoy traditional Korean performances.

18:00 - 20:00 Dinner

[Special Meal] Korean BBQ Buffet

Location: Nami Island Outdoor Restaurant



Source: Nami Island

An outdoor dinner will be held amidst the beautiful scenery of Nami Island. We are preparing a Korean BBQ buffet for you to enjoy to your heart's content. Fresh ingredients grilled to perfection in BBQ style await you on the lush green grass, offering a unique dining experience in an extraordinary setting.

City Tour 3

Date: Thursday 29 May, 2025

※ This city tour will run parallel with Congress. It is intended for accompanying participants not participating in the voting.

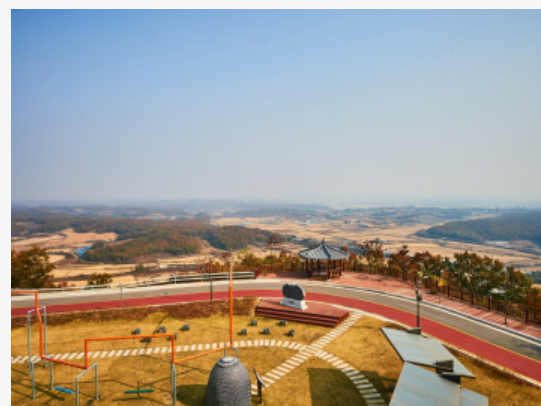
12:00 - 13:00 Lunch

Location: Chuncheon Bears Hotel

13:00 - 18:00 Tour

[Program] DMZ Peace Tour

Location: Gyeonggi Province Paju



Source: Paju Culture Tour

After World War II, the Korean Peninsula was divided into North and South Korea. Subsequently, in 1950, the Korean War broke out, and in 1953, the Korean Armistice Agreement established the Demilitarized Zone (DMZ), the only unarmed zone in the world, between North and South Korea. The DMZ serves as a significant symbol of the division between the two Koreas and is also an important ecological conservation area. By exploring certain areas of the DMZ, visitors can directly experience the reality of the divided Korean people and the pain of separation, while also appreciating the preciousness of peace.

This tour includes a visit to Imjingak, located at the northernmost tip of the Unification Road, the 3rd Tunnel which is the largest discovered tunnel stretching 1,653m, the Dora Observatory where you can observe North Korean villages through binoculars, and a visit to Tongil-chon, the unification village located north of the Civilian Control Line.

20:00 - 21:00 Dinner

Location: Chuncheon Bears Hotel

City Tour 4

Date: Friday 30 May, 2025

※ This city tour will run parallel with Congress. It is intended for accompanying participants not participating in the voting.

12:00 - 13:00 Lunch

[Special Meal] Chuncheon-style spicy chicken

Location: Chuncheon Local Restaurant



Source: navermap

Dak-galbi is a signature cuisine of Chuncheon, consisting of chicken stir-fried with gochujang (Korean red chili paste) and vegetables on a hot iron plate. In the 1970s, Chuncheon had numerous chicken farms, which contributed to the development of dak-galbi as a representative cuisine of the region. Experience the culture of Chuncheon while tasting the spicy dak-galbi and savory fried rice in the birthplace of this beloved Korean dish, enjoyed by people of all ages across the country.

13:00 - 15:00 Tour

[Site] National Chuncheon Museum



Source: Korea Tourism Organization

The National Chuncheon Museum is a comprehensive cultural space that embodies the history and culture of Gangwon Province, holding 120,106 artifacts and showcasing the region's history and culture from prehistoric to modern times. The museum's modern main building, harmonizing with nature, won the '25th Korean Architects Association Award' in 2003. In October 2020, the museum opened a Children's Museum focused on nature-themed interactive play for kids and a 28m-wide screen showing stunning immersive videos. With new interactive elements and engaging exhibitions, experience a unique museum in the National Chuncheon Museum.

15:00 - 17:00 Tour

[Program] Chuncheon Puppet Festival

Location: Chuncheon Puppet Theater



Source: Chuncheon Puppet Festival

Started in 1989 and with over 30 years of history, the Chuncheon Puppet Festival is the largest puppet festival in Asia, featuring high-quality puppet shows and various cultural and artistic experience programs from both domestic and international performers. Join us for the 37th Chuncheon Puppet Festival, which will offer even more diverse puppet performances and cultural arts programs as it held in conjunction with the UNIMA Congress.

17:00 - 18:00 Closing Ceremony

[Closing Performance] Collaborative Performance

Location: Chuncheon Puppet Theater



Source: Chuncheon Puppet Festival

To commemorate the 2025 UNIMA Congress, UNIMA Korea has produced a collaborative puppet theater piece featuring both Korean and international puppet troupes. This special co-production project will showcase two unique performances: one created in collaboration with puppet troupes from Korea and Japan, and another with troupes from Korea and Croatia. These performances will be presented at the opening and closing ceremonies of the UNIMA Congress. Through this event, experience a variety of cultural arts and enjoy puppet theater from around the world.

18:00 - 20:00 Dinner

Location: Chuncheon Bears Hotel

REGISTRATION INFORMATION

REGISTRATION FEE

Category	Period	Group 1	Group 2	Group 3	Discount rate
Congress / accompanying participant	From 1/1/2025	€ 800	€ 700	€ 600	
Early Bird	By 9/30/2024	€ 560	€ 490	€ 420	30% off
	By 12/31/2024	€ 640	€ 560	€ 480	20% off
Online	-	€ 150	€ 100	€ 50	

※ The registration fee is categorized according to UNIMA membership fee regulations.

UNIMA Centers are classified as follows: Group1 (€5), Group2 (€4), Group3 (€3)

Registration Fee Includes

- **for Congress participant:**

Congress + Symposium + 2 City tours + Opening/Closing Ceremony + Meals(Lunch, Dinner)

- **for accompanying participant:**

Congress + Symposium + 4 City tours + Opening/Closing Ceremony + Meals(Lunch, Dinner)

* The registration fee for Congress participants and accompanying participants is the same, and early bird discounts apply equally.

** We have prepared 2 optional city tours running parallel with the congress for accompanying participants not attending the voting session.

*** Note: Airfare, accommodation, and insurance are not included. Personal arrangements for that are required.

**** Note: The participant is responsible for any fees incurred in the event of a refund.

REGISTRATION PROCEDURE

You can register through the UNIMA International website

- Registration Site Link

<https://www.unima.org/en/congress-2025>

- Registration Steps



- 1 -

Enter participant information
on the registration page



- 2 -

Proceed with
online payment



- 3 -

Receive confirmation email
of registration

HOTEL INFORMATION

* Note: 10,000 Korean won is approximately 6.73 euros
(according to the exchange rate on June 7th based on the Google exchange rate)

1. Hotel Bears

- Address: 376, Sports town-gil, Chuncheon-si, Gangwon-do
- Tel: +82 33-245-4300
- Web: <http://bearshotel.co.kr/>



[Note]

Hotel Bears is unavailable for general Congress participants, as it has been reserved exclusively by UNIMA Korea and UNIMA International

- Prices (Breakfast and Shuttle service are included)
 - 120,000 KRW for single occupancy
 - 140,000 KRW for double occupancy
- Facilities
 - HOBAN Restaurant (1F)
 - Business Center (1F)

2. KT&G Sangsangmadang Chuncheon Stay

- Address: 22, Sports town-gil 399beon-gil, Chuncheon-si, Gangwon-do
- Tel: +82 33-818-4200
- Web: <https://ssmdstay.com/>



- Prices may fluctuate by platform
 - Please refer to the Hotel reservation Guide sent via email
- Facilities
 - Stay Fitness, Art Gallery (B1F)
 - St. Coqs Restaurant (1F)
 - Book Lounge (3F)

* Note: 10,000 Korean won is approximately 6.73 euros
(according to the exchange rate on June 7th based on the Google exchange rate)

3. Hotel GongJiCheon

- Address: 11, Subyeongongwon-gil, Chuncheon-si, Gangwon-do
- Tel: +82 33-252-3000
- Web: <http://www.hotelgongjicheon.co.kr/>



- Prices may fluctuate by platform
- Please refer to the Hotel reservation Guide sent via email

4. Sejong Hotel

- Address: 31, Bonguisan-gil, Chuncheon-si, Gangwon-do
- Tel: +82 33-252-1191
- Web: <https://www.chunchonsejong.co.kr/eng/index.do>



- Room type (Breakfast and Shuttle service are included)
 - 90,000 KRW for single occupancy
 - 110,000 KRW for double occupancy
- Facilities
 - Restaurant&Cafe (1F)

[Note]

- UNIMA Korea assists with reservation procedures for the first 40 rooms.
- Hotel reservation applications should be submitted via Form.

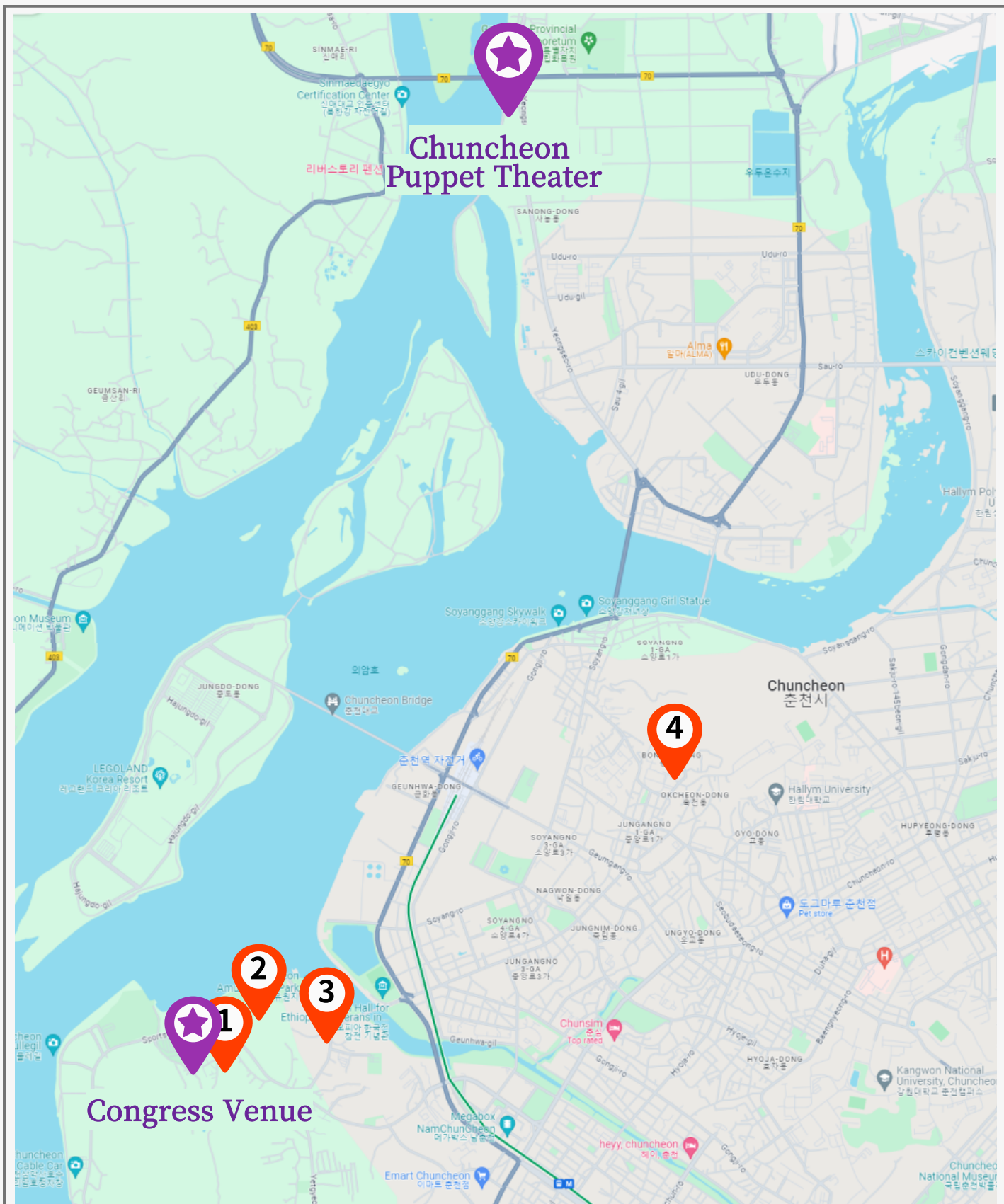
▶ [Click!](#)

● Tips for your trip

It takes by car

from Hotel → to Congress Venue / Chuncheon Puppet Theater

1. Hotel Bears → 0min / 15min
2. KT&G Sangsangmadang Chuncheon Stay → 1min / 20min
3. Hotel GongJiCheon → 3min / 15min
4. Sejong Hotel → 15min / 10min



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