

Chuncheon City Tour

2025 UNIMA CONGRESS

7 Nov
Version



Chuncheon City Tour

	<div># Getting to Know Chuncheon</div> <div>01</div> <div></div> <div><div>Date</div>May 27, 2025</div> <div><div>Location</div>Folk Market, Gubongsan Cafe Street</div> <div><div>Participants</div>Congress Participants, Accompanying Participants</div>	<div># Enjoying Chuncheon's Nature</div> <div>02</div> <div><div>Source: Nami Island</div></div> <div><div>Date</div>May 28, 2025</div> <div><div>Location</div>Nami Island</div> <div><div>Participants</div>Congress Participants, Accompanying Participants</div>	<div># Discovering Korea</div> <div>03</div> <div><div>Source: Tour Korea</div></div> <div><div>Date</div>May 29, 2025</div> <div><div>Location</div>DMZ</div> <div><div>Participants</div>Accompanying Participants</div>	<div># Puppetry culture in Chuncheon</div> <div>04</div> <div></div> <div><div>Date</div>May 30, 2025</div> <div><div>Location</div>Museum, Chuncheon Puppet Festival</div> <div><div>Participants</div>Accompanying Participants</div>	
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※ Please not that this is for reference, and the on-site schedule may change depending on local circumstances

TOUR 1

: CHUNCHEON FOLK FLEA MARKET
& GUBONGSAN CAFE STREET

Time	Schedule	Program
12:30 - 13:00	Transfer	Bears Hotel→ Folk Market
13:00 - 14:00	Dining	Lunch
14:00 - 17:30	Tour	Folk Flea Market Tour
17:30 - 18:00	Transfer	Folk Market-> Gubongsan Cafe
18:00 - 20:00	Dining	Dinner
20:00 - 20:30	Transfer	Gubongsan Cafe→ Bears Hotel

27 MAY

Getting to know Chuncheon

Experience the daily life of the people of Chuncheon and get familiar with the city!
This event is specially prepared for you, who have come to Chuncheon for the congress, to help you get close with the city.
Escape the bustling big city and immerse yourself in the charming city of Chuncheon, surrounded by nature and filled with friendly locals in the warm marketplace.

Check Points!

01

Traditional market
held every five days

02

Cafe street with
panoramic views

03

Gangwon's unique
flavors and dishes

◆ SITE 1 ◆

CHUNCHEON FOLK FLEA MARKET

A bustling traditional market enjoyed by both tourists and locals

Chuncheon Folk Flea Market is a traditional Korean market that takes place on the 2nd and 7th day of every month. Under the railway bridge of the Gyeongchun Line, over 140 stalls are set up, offering a variety of local specialties and interesting knick-knacks. Explore the market's diverse products, sample local delicacies, and experience the vibrant local culture.



[Popular Snacks at the Market]



Gangwon Province's famous corn



Gangwon's traditional dish, chon-tteok



Market's staple snack, puffed rice

◆ SITE 2 ◆

GUBONGSAN CAFE STREET

A cafe street with a panoramic view of Chuncheon

Located on the slopes of Gubongsan, a little bit outside the city center, Gubongsan Cafe Street is home to around 20 unique cafés. Enjoy a cup of coffee while taking in the stunning views of Chuncheon. Whether bathed in sunlight or colored by a beautiful sunset, this is the perfect spot to appreciate the scenery.



Source: Santorini Cafe

[Cafes on Gubongsan Cafe Street]



Santorini Cafe



GC ATELIER



Cafe Bomnal

TOUR 2

: NAMI ISLAND

Time	Schedule	Program
13:30 - 15:30	Transfer	Bears Hotel→ Nami Island
15:30 - 18:00	Tour	Nami Island Tour
18:00 - 20:00	Dining	Dinner + Special Show
20:00 - 22:00	Transfer	Nami Island→ Bears Hotel

28 MAY

Enjoying Chuncheon’s Nature

Now that you’ve become a bit familiar with Chuncheon, why not explore a bit further? Visit Nami Island, a popular resort destination located a little outside of Chuncheon, and experience one of Korea’s top natural attractions. While Chuncheon is already known for its beautiful mountains and rivers, Nami Island takes it to the next level as a treasure trove of natural ecology with breathtaking scenery. Enjoy not only the stunning nature but also an outdoor BBQ dinner and a special performance in the midst of this natural paradise.

Check Points!

- 01

The beautiful
Metasequoia Road
- 02

Korean-style BBQ
outdoor buffet
- 03

Korean traditional
performance

◆ SITE ◆ NAMI ISLAND

One of Korea's top tourist and resort destinations

Nami Island is loved by tourists worldwide for its stunning landscapes throughout all four seasons. Located between Gyeonggi and Gangwon provinces, it is not only an ecological haven but also a cultural hub, hosting the largest number of cultural performances among all tourist sites in Korea. Nami Island operates under the concept of the "Republic of Naminara", an imaginary country offering visitors a whimsical escape. Visit Nami Island offers dreams and hopes to children, love and memories to lovers, and inspiration to artists.



[Activities on Nami Island]



Sky bike



Duck boat



Nami Island's mascot,
Kkangta

Source: Nami Island

◆ SHOW ◆

NAMSADANGNORI

Traditional Korean folk performance passed down since the Joseon Dynasty

Namsadangnori is a form of traditional Korean folk entertainment, performed by professional traveling entertainers, and has been recognized as an Intangible Cultural Heritage of Humanity by UNESCO. It is a comprehensive art form that combines various forms of performance, including music, acrobatics, and dance, often with a satirical twist that critiques social reality.



Source: Consumer economic news

[The Six Acts of Namsadangnori]

01 "Pungmulnori"

A parade with folk percussion and dancing

02 "Beona"

A show spinning plates atop long wooden sticks

03 "Salpan"

An Acrobatics playing tricks like tumbling and handstands

04 "Eoreum"

A show on a high rope performing acrobatics and singing

05 "Deotboegi"

A mask dance mixing mime and comedic storytelling

06 "Deolmi"

A traditional puppet show telling the story of Park Cheomji

Source: Korea Heritage Service

TOUR 3

: DMZ PEACE TOUR

Time	Schedule	Program
08:00 - 10:30	Transfer	Bears Hotel-> DMZ Peace Town
10:30 - 13:30	Tour	DMZ Peace Tour
13:30 - 14:30	Dining	Lunch
14:30 - 16:00	Tour	History&Culture Park Tour
16:30 - 17:30	Tour	Flower Garden Tour
17:30 - 19:00	Transfer	Cheorwon→ Chuncheon

29 MAY

Discovering Korea

How much do you know about Korea?

The DMZ is a unique symbol of both Korea’s division and its hope for peace. It stands as a powerful reminder of the Korean War, the ceasefire, and the ongoing separation of the Korean Peninsula. Over the years, the DMZ has transformed into a place that represents not only division but also peace and ecological preservation. A visit to the DMZ offers a glimpse into Korea’s history and its yearning for reunification, as well as the story of the world’s only divided country under an armistice.

Check Points!

- 01

Korea’s history from past to present
- 02

North Korea view from the south
- 03

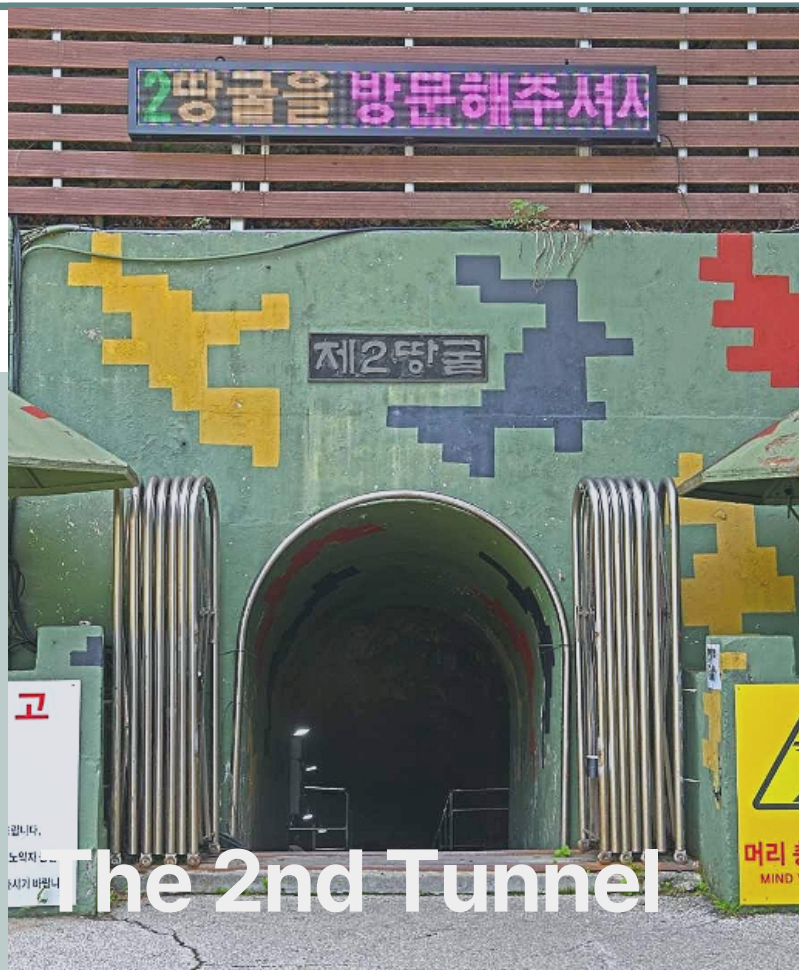
Seasonal flowers at the flower garden

◆ SITE 1 ◆

DMZ PEACE TOUR

**The world's only demilitarized zone,
a symbol of peace and security beyond the pain of division.**

The DMZ is a buffer zone stretching 2km from the ceasefire line into both North and South Korea, established after the Korean War armistice. Visiting the DMZ offers an unparalleled experience unlike any other place in the world.



This infiltration tunnel, stretching 3.5km, could move 30,000 soldiers per hour into the South. Step inside and experience firsthand a tunnel intended for invasion.



Use high-precision telescopes to view North Korea's Propaganda Village across DMZ. Witness the reality of Korea's division as you gaze at the North from the southern side.



The closest train station to the southern boundary. Connecting Cheorwon in the South with Wonsan in the North, it used to transport agricultural products and seafood. Now, it stands as a historical remnant.

◆ SITE 2 ◆ CHEORWON HISTORY & CULTURE PARK

A place of the modern history of Cheorwon, once one of the three largest cities in Gangwon-do

The park recreates the bustling cityscape of Cheorwon's golden era in the 1900s when over 80,000 people lived here. Old buildings like the county office, police station, theater, school, and bank have been restored to their former glory, allowing visitors to experience the town as it was. Take a walk through the main street, and explore the historical exhibition hall and interactive experiences.



[Fun Activities at Park]



Soisan Monorail



1930s Cheorwon!
Modern Times Performance



Rickshaw Ride
Experience

Source: Cheorwon-gun, Gangwon Minjaeil, Cheorwon SNS

◆ SITE 3 ◆

GOSEOKJEONG FLOWER GARDEN

A special spot to enjoy a variety of seasonal flowers

The garden spans about 230,000 square meters near Goseokjeong, one of the top 9 scenic sites in Cheorwon. Once a military training ground, it has been transformed into a beautiful field of seasonal flowers. In spring and early summer, visitors can enjoy yellow rapeseed flowers and green barely fields, while autumn is dominated by stunning fields of cosmos. Take in the breathtaking views of the fully bloomed flowers in this expansive open space.



[3 Points of the Garden]



**Colorful umbrellas
for photoshoot**



**Photo zones in the
flower fields**



**Barrel train riding
through the fields**

TOUR 4

: CHUNCHEON NATIONAL MUSEUM
& CHUNCHOEN WORLD PUPPET FESTIVAL

Time	Schedule	Program
09:30 - 10:00	Transfer	Bears Hotel → Museum
10:00 - 12:00	Tour	National Museum Tour
12:30 - 13:30	Dining	Lunch
13:30 - 14:00	Transfer	Bears Hotel → Puppet Theater
14:00 - 18:00	Tour	Chunchen Puppet Festival Tour
18:00 - 20:00	Dining	2025 UNIMA Congress Closing Banquet

30 MAY

Reflecting on the UNIMA Congress

Thank you for being with us during the Congress

Why not spend your last day enjoying the festival? Before that, visit the Chuncheon National Museum to explore exhibitions showcasing the culture and history of Gangwon and Chuncheon. Take this opportunity to reflect on your time spent in Chuncheon over the past five days. We hope your experience in this unfamiliar city, Chuncheon, within the new country of Korea, allowed you to discover something new about yourself.

Check Points!

01

Museum featuring
the histroy and
culture of Gangwon

02

Chuncheon's
signature dish

03

The 37th Chuncheon
Puppet Festival

◆ SITE 1 ◆ CHUNCHEON NATIONAL MUSEUM

A cultural complex showcasing the history of Gangwon-do

Opened in 2002, the Chuncheon National Museum showcases the history and culture of Gangwon-do with over 120,000 artifacts. It offers exhibitions and educational programs covering the history and culture of Gangwon from prehistoric to modern times. The museum's main building, which harmoniously blends with nature, won the Korean Architects Association Award in 2003. The museum also features a Children's Museum focused on "Children and Nature", making it a unique and innovative experience.



[Points to Visit the Museum]



**Technology Fusion
Content Exhibition**



**Outdoor
Garden Exhibitions**



Brand Exhibition

◆ SITE 2 ◆ CHUNCHEON WORLD PUPPET FESTIVAL

Asia's largest and Korea's longest-running puppet festival

The Chuncheon Puppet Festival, Korea's longest-running performing arts festival, was founded by Korean puppeteers in 1989. It will celebrate its 37th edition in 2025. The festival brings together more than 500 puppeteers from Korea and abroad. In addition to performances, it offers public puppet-making programs, professional workshops, and the highlight, the Puppet Carnival. Enjoy the 2025 festival expanded to coincide with the UNIMA Congress.



[Activities at the Festival]



Puppet Carnival



Citizen participation
programs



Professional
workshops

Use the QR code or the link to confirm your schedule of the City tour



Click!

<https://forms.gle/1PhzjCdu1L65NA716>

- This Google Form is to confirm the participation of attendees in the City Tours for the 24th UNIMA Congress.
- Only those who have completed registration and payment for the congress should fill out this form
- Every individual registered for the congress must submit one form to ensure an accurate headcount.
- Those who do not submit the Google Form may be restricted from participating in the tour on-site.
- The deadline for submitting the form is April 30, 2025, to ensure smooth preparation for the City Tours.