



Together, we create the movement  
**WORLD PUPPETRY DAY**  
21.03.2019

ZAHRA SABRI



[www.unima.org](http://www.unima.org)  
[www.facebook.com/WorldPuppetryDay](https://www.facebook.com/WorldPuppetryDay)

Road Book

#worldpuppetryday19



## In 2003, the Union Internationale de la Marionnette (UNIMA), the international union of puppetry, launched World Puppetry Day which takes place every **March 21**.

This World Day seeks to promote the puppetry arts by promoting, among other objectives:

- the maintenance and safeguarding of traditions and, at the same time, the renewal of the art of puppetry;
- the use of puppetry as a means of ethical and aesthetic education;
- the participation of international organizations that have similar goals.

***Each year since 2003, an influential multidisciplinary artist is invited by UNIMA to write the annual message for this special day.***

Internationally recognized personalities who have prepared the message since 2003: Dr. Kapila Vatsyayan, Sirppa Sivori-Asp, Dario Fo, Michael Meschke, Sennosuke Takeda, Jean-Pierre Guingané, Petr Matásek, Robert Lepage, Henryk Jurkowski, Joan Baixas, Roberto De Simone, Eduardo Di Mauro, Behrooz Gharibpour, Nancy Lohman Staub.

You can find it on our website [www.unima.org](http://www.unima.org), page "Projects and Achievements", and then "World Puppetry Day".

**Dadi D. Pudumjee** is one of India's creative modern puppet artists and directors. During his career, he has worked as guest director for Puppen Theatre - Berlin German Democratic Republic (1979), has been founder and artistic director of Sutradhar Puppet Theatre – India (1980-1986) and founder and director of Ishara Puppet Theatre Delhi (from 1986). He's now Managing Trustee of the Ishara Puppet Theatre Trust. Moreover, he's curator of the annual Ishara International puppet festival Delhi, in its 17th season in 2019. He has created puppets for many TV shows, and serials, exhibitions, pavilions, dance shows, operas and celebrations. He leads the UNESCO EU project on HIV/AIDS and Substance abuse with SBT DELHI. He is president of UNIMA since 2008.

This message, translated into three of the UNIMA's official languages (French, English, Spanish), is disseminated as widely as possible on March 21. The goal, leveraging UNIMA's international outreach through its national centres, is to promote appreciation of this enduring human endeavour.



It is celebrated in a variety of ways. Those organizing events celebrate World Puppetry Day according to their own needs and purposes.

Celebrations may take the form of one or more of the following activities or events:

- \* a festival
- \* a series of puppet shows
- \* puppetry exhibitions
- \* puppetry workshops
- \* meetings
- \* symposiums
- \* the reading of that year's World Puppetry Day message

... It's up to you imagine what's next...!

The initiative can be carried by a National Centre or imagine with a city or it exists thanks to individual enthusiasm.

### Communicate!!!!

Let's all communicate before, during and after the event to keep in touch like a big world community!

Before the event: TELL your program of festivities, the preparation...

During the world puppetry day: SHARE your photos, films... of what's going on  
After the event: POST your press articles, photos by the participants...

A Facebook page dedicated has been set up for everyone to share their events with the [#worldpuppetryday](https://www.facebook.com/WorldPuppetryDay)  
[www.facebook.com/WorldPuppetryDay](https://www.facebook.com/WorldPuppetryDay)

The UNIMA website will also be collecting your news this year. You will be able to post your news online from February 21!

[www.unima.org/wpd](http://www.unima.org/wpd)



Mach 21 is a day of festivities for the puppetry arts all over the world

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# UNIMA proposes you to participate to collective action to disseminate World Puppetry Day festivities as widely as possible!

## **The poster 2019 of Zahar Sabri**

The poster has been created by the Iranian artist Zahra Sabri. Zahra Khyali Sabri is an Iranian director, stage designer, puppet designer and maker. She is the artistic director of the company Yase Taman. She was born in 1967 in Tehran, Iran. She founded the group Yase Taman in 1990 after completing a BA in Stage Design.

Everyone has the possibility to ask it in its own language.

<https://www.unima.org/en/tools/get-the-poster-for-world-puppetry-day>

## **The slogan 2019**

It will be the same that in 2018:  
**Together, we create the movement !**

## **A video project**

Make your cats parade for World Puppetry Day 2019!

After the success of the collaborative video created for World Puppetry Day 2018, UNIMA proposes to produce for

next year's World Puppetry Day a video of a grand parade of cat puppets!

Teachers, educators, and anyone closely schools, recreation centres, community centres, theatres... UNIMA invites you all to visit the page dedicated to this project and to involve the children you know to develop their creative spirit!

You can download tutorials on the website and you'll find all information to do it and send it.

[www.unima.org/en/projects-and-achievements/cat-puppet-parade](http://www.unima.org/en/projects-and-achievements/cat-puppet-parade)

The videos you will produce will then be edited into a montage and be spread on all means that we will be able to reach all of us: displays in streets, shopping malls, museums, civic centres, televisions, Facebook, twitter...

**Use it too!**

# World Puppetry Day is the perfect opportunity to share the joys of puppetry!

## **TOGETHER, WE CREATE THE MOVEMENT! LET'S BEGIN NOW?!**

- \* Create links with interested institutions - schools, colleges, social centres, hospitals,...
- \* Promote cooperation with other cultural associations - museums, companies, festivals, theatres, amateur associations,...
- \* Engage with the elected representatives of your cities, regions and countries.
- \* You can create a common programme to celebrate with your UNIMA members, puppetry

producers, activists, performers, workshop leaders, those who organize meetings, exhibitions,... in your cities, regions, countries and continents!

- \* Disseminate information on World Puppetry Day to your partners, your audiences, and your network.
- \* Communicate your information on the UNIMA website and World Puppetry Day Facebook Page.

### **Information**

[contact@unima.org](mailto:contact@unima.org)

**Technical contact (video & web)**

[web@unima.org](mailto:web@unima.org)

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[www.unima.org](http://www.unima.org)

[www.facebook.com/WorldPuppetryDay](https://www.facebook.com/WorldPuppetryDay)

[www.wepa.unima.org](http://www.wepa.unima.org)

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