## TREASURER REPORT 2017 UNIMA BILAN/BALANCE SHEET

The 2017 Balance Sheet is presented against the Budget Forecast that the Executive Committee adopted by Internet at the end of 2016.

Comments supplement the different lines of the Balance Sheet / Profit and Loss Account to facilitate understanding.

## EXPENSES

Our operating costs remain relatively stable, except for the expenditure lines related to a larger activity of the General Secretariat.

Missions / Reception fees are rising: the highlights of the World Day and Festival activities with the continuous opening of the headquarters, very much followed by our funders and the professional network with which we now collaborate regularly. Remember that this presence of UNIMA made it possible to present the activities of the commissions present at the festival and to organize a public presentation of the WEPA at the Musée de l'Ardenne.

The activities of the Commissions were reduced and only the activities already undertaken at the end of 2016 (Training, Cooperation / Kanguru and Research) were taken over.

A very big effort has been made on communication, to make our network live through our site, to adopt a common graphic line that identifies the UNIMA Commissions, to create a Newsletter. Presentation documents of Commissions, their members, and their activities have been produced. Documents, posters and a large tarp were made during the festival.

The Encyclopedia is now online and receives about a hundred daily visits based on the indicators set up. It is a valuable and free tool not only for our members, but more widely for the public.

The increase in the salary line is due in part to the portage (planned until end of June 2018) on behalf of our partners (IIM / Esnam and THEMAA) of a shared webmaster Cédric de Mondenard re-invoiced for 50% ( charge transfer). This activity appeared until 2017 in the form of benefits.

We also have in extraordinary expenses a cumulation of salary at the time of the taking of post in November and the settlement for balance of any account including the holidays at the time of the retirement of Mr Guilliot.

## PRODUCTS

We benefited from a grant of  $\in$  **10,000** from the Ministry of Culture to initiate the launch of some activities for the 90th anniversary (call for authors and constitution of the jury, organization workshops and meetings Heritage and Youth).

We took over  $\in$  **7,500** from the funds dedicated to communication, the association having designed and produced presentation documents of our 16 commissions and their activities.

Since our online World Encyclopedia was successfully launched last September, we have taken over the remaining funds provided for translations, as well as an uncharted reserve, for a total amount of € 13,000.

## CONCLUSIONS

In 2017, our association went through a year of transition, leading for the first time the World Puppetry Day in Charleville-Mézières and ensuring a presence during the World Festival of Puppet Theaters.

Our General Secretary has been working with some success since she arrived at restoring trust with French officials, also with UNESCO.

UNIMA, however, still needs to find ways of developing and better organization to further highlight the place of puppetry in Charleville and the Grand Est Region at least in all geographic areas.

I wish once again to alert all members about the financial fragility of our Association. We still have reserve funds, and the funders are currently taking into account the allocation of grants. We will again use these funds in 2018 and 2019 to partially fund our activities, but we will also need to find other funds if we want them to be completed.

This situation has an impact on our daily functioning and the activity is based on reduced human resources. : all members must feel concerned by this situation. The search for financial means is an imperative that concerns us to move forward.

Lucile BODSON Treasurer